



LIONS of DISTRICT 27 B-1

FELLOW LIONS:

We will soon be embarking on a new LIONS year. One of my major goals is to have more exposure of the LIONS OF DISTRICT 27 B1. To do this I have created a Marketing Chair along with a Marketing Administrator.

The Marketing Chair will be PCC BJ Blahnik, he will focus on getting marketing grants and materials to help club promote themselves and club activities along with NEW sources and ideas.

Our new Marketing Administrator will be Lion Kailie Heinz from the Grand River Lions club. She will focus on working clubs one on one. Her major focus area will be working on our District Facebook and social media pages. We need clubs to let others know what you are doing BEFORE, DURING and AFTER your events. For this to be successful we need your support in getting information to her.

She prefers communication via text message as it's the best way to get the quickest response from her — but email is completely okay too!

Her phone number is (920) 392-9557

Her email is kailieheinz@outlook.com

Be sure to include a small write-up with any photos. This information will also be passed along to PDG Tom Clausen to update the district calendar with your events.

Remember to “LIKE” our facebook page www.facebook.com/md27
Or visit the district website www.wilionsb1.org and scroll to the bottom of the page
and click on the **f** icon.

QUESTIONS CONTACT US:

DG Dave Holschbach
920-860-6162
dajach@yahoo.com

Kailie Heinz
920-392-9557
kailieheinz@outlook.com

BJ Blahnik
920-980-6317